DASARI SRINIVASA YASWANTH

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SKILLS

- **Programming:** JavaScript, Python
- **Technical Skills:** HTML, CSS, Bootstrap, Sass, Tailwind CSS, ReactJS, GIT, Redux
- **Soft Skills:** Teamwork, Interpersonal, Communication skills , Analytical skills

EXPERIENCE

Web Developer   03/2024 – Present
Digital Adventure   **Hyderabad, Telangana, India**
- Spearheaded the development of custom websites aligned with client marketing strategies and business requirements
- Implement responsive designs using HTML5, CSS3, JavaScript, and modern frameworks like React.js
- Designed, tested, and updated web applications, and incorporated updated content to enhance the user engagement.
- Collaborated with cross-functional teams to define, design, and ship new features

Trainee Web Developer   11/2022– 05/2023
Zignuts Techno Lab Pvt. Ltd   **Gandhinagar, Gujarat, India**
- Achieved 40% improvement in load times through optimization of React.js components and CSS Minification
- Maintained 95% project completion rate while managing multiple concurrent projects
- Worked on **API Integrations** to streamline the functionality of web applications and enhance backend interaction.
- Conducted thorough manual testing to ensure **cross-browser compatibility** and optimal performance

PROJECTS

Draftora Designs (https://draftoradesigns.com/)
- **Developed responsive web-based application** leveraging HTML, CSS, and JavaScript to ensure seamless cross-device compatibility and user experience.
- Documented technical designs and specifications from the design-to-deployment phase, ensuring streamlined workflows and **version control** using Git.
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Personal Portfolio (https://www.yaswanthdasari.in/)
- **Designed and developed a personal portfolio** using Next.js and Tailwind CSS, emphasizing modern design principles and scalability.
- Integrated **Vercel Analytics**, improving **page load time** by 30% and achieved a **Google Lighthouse score of 95+**
- **Managed codebase versioning and collaboration** through Git, ensuring efficient deployment..

TheMarketMood Website Development (www.themarketmood.com)
- Designed and developed a website, driving a 300% increase in subscriptions and boosting click-through rates by 25% through features like user reviews and subscription steps.
- Integrated features like user reviews, subscription steps, and a sample PDF, **leading to a 25% increase** in click-through rates on the subscription page and a **15% reduction in bounce rate.**
- Optimized navigation and call-to-actions, achieving **a 20% growth in return** visitors.

Certifications
- Foundations of User Experience (UX) Design - **Coursera(From Google)**
- Start the UX Design Process: Empathize, Define, and Ideate - **Coursera(From Google)**
- React JS +Redux Certification - SoloLearn

EDUCATION

Bachelor of Technology in Computer Science (B.Tech)   **7.53 CGPA**

Parul Institute of Engineering & Technology, Vadodara, Gujarat   **07/2019–04/2023**

Intermediate/12th   **8.13 CGPA**

Narayana Junior College, Chirala, AP   **06/2017–03/2019**